



BEING DIFRENT

1,000 DAY JOURNEY

STARTING MY STORY.

Family

Entrepreneurial

Education

Interim management

PLANNING MY APPROACH.

22yrs interim

Recruitment first

Network!

Asked for help

Workshops

DEVISING THE 'STRATEGY'.

5yr plan

UCD, TechForGood, Public

Network

Advisory board

BUILDING THE BRAND.

Our name

My voice, my style

Perception & engagement

Authenticity

Living the culture



GETTING THE BUSINESS GOING.

Headstart

Private sector

Toxic work

Sales

Culture



GENERATING STRATEGIC BUSINESS.

4 months

It snowballed

£30m

Health delivery

MAXIMISE EXPOSURE.

Sainsbury's

Envelope

Awards

Retreat

Public speaking



GETTING SH*T WRONG.

People

Skills

Risk taking



CELEBRATING OUR PEOPLE.

Digital is about people, not just technology

Dysfunctional family

A home

The journey IS the people



MAKING AN IMPACT.

Tech for good

Prisons

Healthcare

Punched above our weight



SELLING MY BUSINESS.

Independent valuation

Panic

Comparing offers

Pushed the button

Put it to a vote

Due diligence

INVESTING IN MYSELF.

Sobriety

Mentor

Life coach

Public speaking

'21 Leadership programme

Writing a book

Exercising

SO, WHAT'S NEXT?

Building The Grafter

8 Figure Exit

Growth Program

End to end business consultancy



ASK YOURSELF QUESTIONS

THANK YOU!

