



INNOVATION

IN HEALTHCARE

Blüm.

tc

The
Grafter

NHS

Digital



Department
for Education

nmc

**Nursing &
Midwifery
Council**

Deloitte.

accenture

Careology

difrent

UCL

Institute for
Global Health

KPMG

LEVA

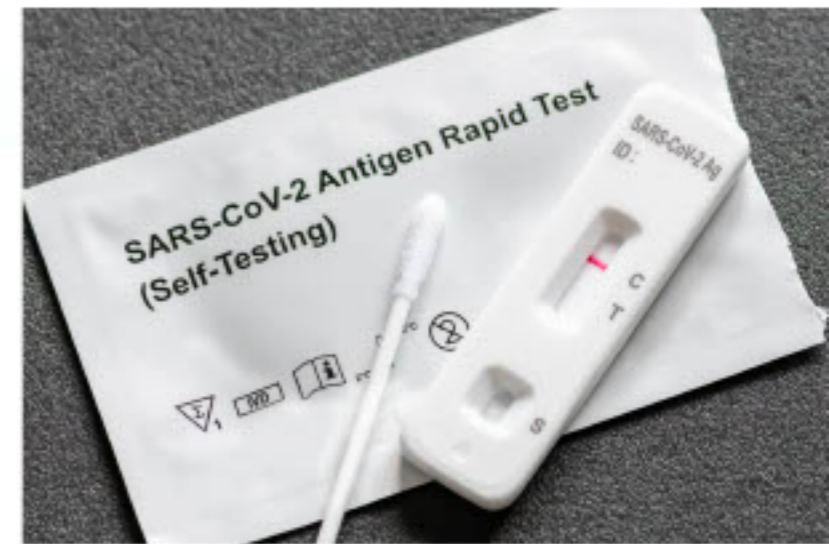
COVID19 HOME TESTING SERVICE.

Mobilise a team in 24 hours

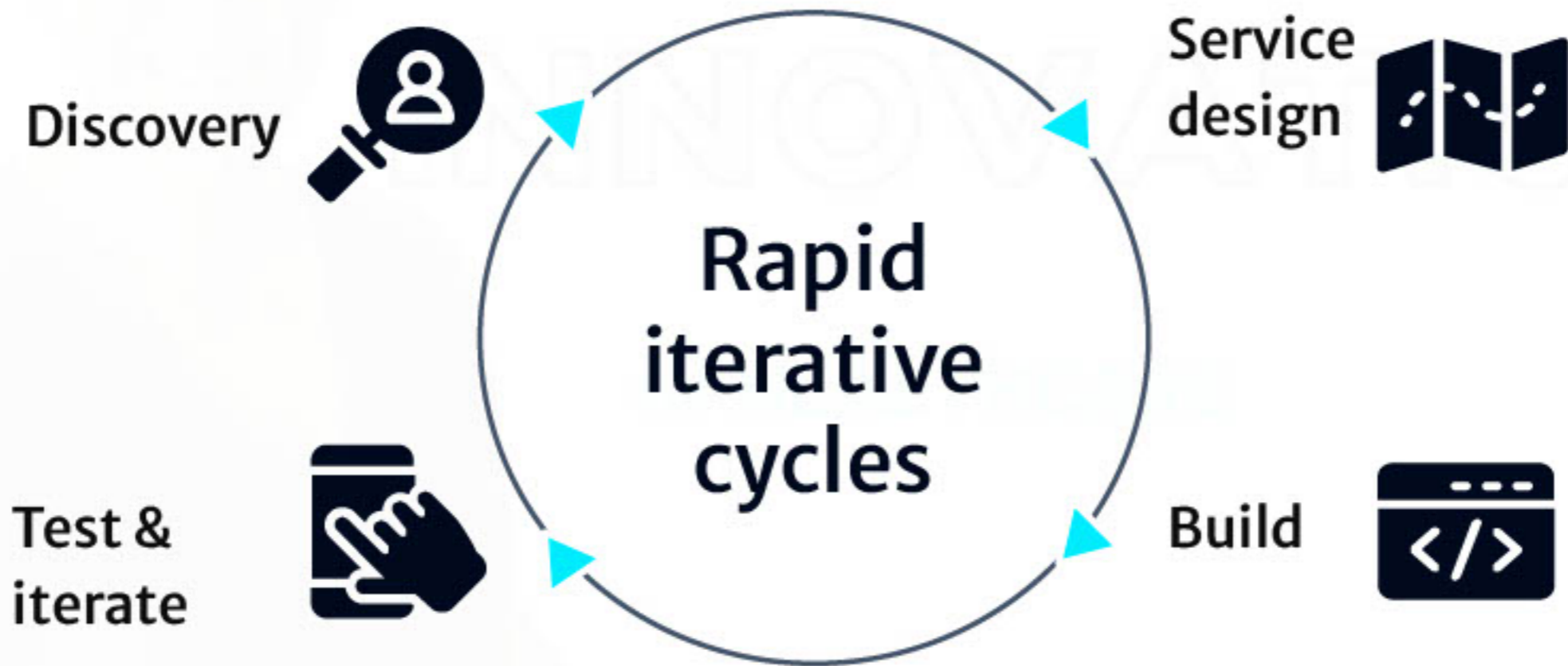
Deliver a home testing ordering service in 8 days

Return key workers to the front line

Oh, and do it all remotely!



OUR APPROACH.



WHAT WE DELIVERED.

Day 8 – service launched with first trail users

Month 1 – all ‘key workers’

Within 3 months – distributed 1 million home test kits!

GOV.UK Coronavirus home test

Coronavirus home test

This service is enabling Key Workers to confirm whether or not they can return to work.

Home testing involves:

1. Collecting a swab sample from your throat and nose at home using the kit
2. Registering your sample
3. Returning it to the lab via a pre-paid courier
4. Receiving your result via email or text

Only use this service if:


- You are a Key Worker and
- You, or someone you live with, currently has Coronavirus symptoms
- You have a clinical referral, are aged 65 or over, or must currently travel to work

You must use this test as instructed. Please do not order kits for future use.

I have read and understand

[Request a kit >](#)

[Privacy Policy](#) [Terms and Conditions](#)



COVID GAVE US AN OPPORTUNITY TO INNOVATE.

At pace

Rule book

Goodwill



HOW DO WE MAINTAIN THIS COMPETITIVE EDGE?

Considering these challenges:

1. Interop
2. Procurement

Both can be nailed providing:

1. Appetite to risk
2. Change management

**GOT
QUESTIONS?**

